HSL-Streetscape

Northern Promenade Whitley Bay

Client	North Tyneside Council
Architect	Xsite Architecture
Designers	Raskl
Contractor	Seymour Civil Engineering
Distributor	Civils and Lintels
Product	Urbastyle Bench Galet 6

Whitley Bay's Northern Promenade, was to be revamped as part of North Tyneside Council's coastal regeneration programme. The project aim's to transform the area into a hub of activity for people of all ages, with improvements including new seating, surfacing and shelters.

Following a competitive tender process, the council appointed a consortium to develop a number of ideas for the stretch. The group included xsite architecture, designer-engineers Raskl, and design and branding experts Electrik Sheep Design.

Between them the three firms, based in and around Newcastle city centre, have been responsible for award-winning projects such as the refurbishment of Hoult's Yard and the Toffee Factory in Newcastle, the Tyne Salmon Trail public art commission for the Environment Agency and Enchanted Parks in Gateshead. As part of the seating upgrade the designers looked at various modern designs, but wanted to incorporate the traditional

Artists impression

British beachside views, therefore the option of being able to provide high quality, highly polished giant boulders, ticked all the boxes. The artists impressions used in the initial design formulation looked really good as do the actual Urbastyle Galet benches shown below, 6 of these were incorporated into the finished project.

Hardscaping Solutions Limited worked closely with Seymour Civil Engineering, giving detailed advice on health and safety, including technical data sheets on the mechanical handling requirements for the Urbastyle Galet benches

The Urbastyle Galet 6 bench was supplied by Bomax through the sub contractors preferred distributor Civils and Lintels. The overall success of the Promenade upgrade has had a positive effect on the locals and visitors to Whitley Bay, and been very well accepted by the client